



**PINK RIBBON LADIES GOLF CLASSIC FOR HOPE**

in support of  
CancerCare Manitoba's Breast Cancer Centre of Hope

Monday, August 13, 2012  
Niakwa Country Club



### 2012 Manitoba Lotteries Pink Ribbon Ladies Golf Classic for Hope

The 2012 Manitoba Lotteries Pink Ribbon Ladies Golf Classic for Hope is in its second decade of caring, marking the 16th year we will be hosting our tournament. The fight against breast cancer continues, not only within the medical community but with the emotional support of the well being of women diagnosed with this devastating disease, at the Breast Cancer Centre of Hope. That is why your support of our tournament is so crucial to the fight against breast cancer.

All money raised through the annual tournament directly supports the Breast Cancer Centre of Hope. We are proud to say to donors that not one cent of their donation is used to cover administrative expenses. Women and their families whose lives have been touched by breast cancer can find assistance at the Cancer Care Manitoba Breast Cancer Centre of Hope. By receiving up-to-date information, support and referral to programs, women can make informed decisions and gain increased control over their own quality of life concerns. With the continued support of the Pink Ribbon Golf Classic, Hope maintains a specially trained, supervised team of "survivor" volunteers. These volunteers are linked with newly diagnosed women and provide support by sharing their experience of having "been there". In addition, Hope supports a provincial network of community contact volunteers. These trained volunteers live in communities around Manitoba and can offer valuable assistance with accessing print materials and videos, local and provincial breast cancer services, and "survivor" programs in their home areas.

#### Women's Golf and Breast Cancer

With one in nine women being diagnosed with breast cancer every year, it is a disease that affects every family and every organization in Canada, emotionally, physically or financially. There is a long standing relationship between women's golf and breast cancer fundraising in North America. Breast Cancer is the official charity of the LPGA. The Pink Ribbon Ladies Golf Classic for Hope is Manitoba's premier golf event, having raised over \$475,000 for the Breast Cancer Centre of Hope since its inception.

#### Why Sponsor a Women's Golf Tournament?

Women are fast becoming more involved in golf today. Many new golfers are successful business women in our community. As women become more affluent and influential, there is an increasing corporate value in supporting their interests. Businesses and individuals who have rallied together to support the fight against breast cancer have been well publicized and recognized for their commitment to this important health care issue.

#### Please Join Us

We are committed to maintain an aggressive fundraising campaign; attainable with your help. The attached pages will provide sponsorship details and outline the benefits you will receive for supporting our 2012 the Pink Ribbon Ladies Golf Classic for Hope. We encourage you to consider joining our elite group of sponsors listed on the reverse side. Many of these organizations have supported us since the tournament's inception. Please think of us when determining your community investment commitments for 2012. Your generous donation will have a lifelong impact on the women and families who depend on the Breast Cancer Centre of Hope. It could save a life!

*"Although I was unable to get into the tournament I choose to volunteer. Personally, I feel I was the winner! I was the winner as a volunteer. Rather than spending my whole day with a foursome, I got to meet the extra ordinary and very commendable organizing Committee (you are all "Classic"), and then meet and greet all one hundred and sixty participants, caddies, and volunteers at the gala evening .I deeply appreciated the experience and it will be repeated." -Suzanne Wiebe*

*"My company, Edison Rental Agency, has participated in the Pink Ribbon Ladies Golf Classic for Hope since its second year. Initially, I felt that women with breast cancer in Manitoba needed a better support system than what was available at that time. I continue our sponsorship now, because the life-altering stories shared by women on the fairway, around the clubhouse and at the dinner, prove to me that this is a cause worth supporting." - Miriam Bergen*

# Pink Ribbon

## Ladies Classic Golf for Hope

*in support of*

CancerCare Manitoba's Breast Cancer Centre of Hope

Title Sponsor:  Manitoba Lotteries

**MAJOR SPONSOR:** ..... **Your Investment**

- Logo on Sponsorship Board \$5,000
- Logo on Web Site
- Signage on golf course
- 4 Golfers/Carts in the Tournament
- 4 Awards Dinner Invitations
- Logo on Awards Banquet Program
- Ability to showcase your product or service if you wish

**HOLE SPONSOR:** ..... **Your Investment**

- Signage on designated hole \$1,000 cash or \$2,000 contra  
(i.e. Team Prizing @ \$500 each or Combination)
- Listing on Web Site
- Ability to showcase or sample your product or service through display at your hole
- 1 Golfer /Cart in the Tournament
- 1 Awards Dinner Invitation
- Identification on Awards Banquet Program

**ANY AND ALL SPONSORSHIP PRIZES/GIFTS WELCOME**

For more information contact:  
Penny Berntt at 889-6434  
or e-mail [penelope-ann@shaw.ca](mailto:penelope-ann@shaw.ca)  
Web site: [www.pinkribbongolfclassic.com](http://www.pinkribbongolfclassic.com)

**Host Committee**

Honorary Chairperson: Ginny Devine  
Host committee: Penny Berntt, Anna Caron, Ruth Cowan, Joanna Good, Karen Russell, Eleanor McMillan, Megan Berntt, Kelsey Noakes



## MAJOR SPONSORS:

**Edison Rental**  
**Dawn Fraser**

## HOLE SPONSORS:

AG Hair Cosmetics  
Anchor Products  
AulDen Security & Monitoring Services  
Boston Pizza  
Caddy Shed Golf Stores  
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Clarion Hotels & Suites/Urban Oasis Mineral Spa  
Creative Audio  
Ernst Schell  
Fort Rouge Glass  
Friends of Hope

Golden West Broadcasting  
Jan Hewitt Jewelry Collection  
Lakeview Hotels & Resorts  
L'Occitane en Provence  
Manitoba Blue Cross  
Manitoba Liquor Commission  
Manitoba Pork  
MTS Allstream  
Northern Meats  
Nova Terra Consulting Inc  
Party Stuff/U-Rent-It  
Piston Ring Service  
Pollock & Wright  
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Robinson Lighting Ltd  
Taillieu Construction Ltd  
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The Golf Dome  
Tobac Wealth Mgmt / Investors Group  
True North & MTS Centre

## ACTIVITY SPONSORS:

Birchwood BMW  
Chemosavvy  
Deziner Eyewear  
Granny's Poultry  
Interlake Homes  
Landau Ford Lincoln Sales Ltd  
Maxim Truck & Trailer  
SCRATCH'N WIN  
Wellington College

## PLATINUM CONTRIBUTORS:

Amore Aesthetics  
CBC Manitoba  
Chatters Salon & Beauty Supply Outlet  
Deziner Alternative Sunglasses  
Janice L. Kay  
JMJ Fashions  
La-Z-Boy Furniture Galleries  
Making Waves Hair Design  
Mordens Chocolates  
Pembina Hair  
Prairie Fireplace  
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Wendy Wach  
WOW Hospitality Concepts Inc

Dean Davidson Jewellery  
Diane Barr for Silpada Designs  
DollarWise Cleaners  
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Earls  
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Fabutan  
Falcon Lake Golf Course  
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Hy's Steak House  
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Lawton Partners  
LCL Spa & Billards  
Marion Watt - Avon  
Michael Goreski Design  
Minnedosa Golf & Country Club  
Naleways  
Nicole Klassen  
On Line Business Systems  
ONE Insurance Group  
Platinum Promotions  
Rituals Salon  
Royal Sports  
Ruth Cowan  
Sharon Chittick  
Sobeys Taylor Avenue  
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Sysco  
Tara Silvaggio Jewellery  
The Golf Bags Team  
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Wolseley EPG  
Wolseley Kitchen and Bath

Contempra Signs  
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GolfTown  
Heather Unrau Photography  
Hoffman's Fine Foods  
Hypnotic Salon & Spa  
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Lake Life  
Lilac Bakery  
Links at the Lake Golf Course  
Luxottica  
Manitoba Egg Producers  
Manitoba Gardener  
Mariner Neptune  
Memorium / Berntt Team  
Netley Creek Golf & Country Club  
Prairie Theatre Exchange  
Preferred Meats  
Rae & Jerry's  
Ranger Insurance  
Serendipity  
Shelmerdines  
Silver Heights Restaurant  
Sobeys Cash & Carry  
Sobeys Reenders Drive  
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SteeleTown Ford  
Studio 62  
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Sussex Realty Ltd  
Swarovski Gallery Store  
Swinkey Golf Inc  
Tease'n Hair Co  
The Garden Room  
The Preferred Perch  
The Wine House  
Total She  
Town Shoes & The Shoe Company  
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WarehouseArtworks  
Warren Purdy & Family  
Wine Sense  
Winpark Dorchester Properties  
Woodlands Gallery  
Wonderful World of Sheepskin

## GOLD CONTRIBUTORS:

Appelt's Diamonds  
Buhle Painting & Decorating  
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Esdale Printing  
Faye Swartz  
Good Life Fitness  
Higgins International  
Holly Klos - Lia Sophia Product Advisor  
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Keith Wood  
Lifetouch / Maureen Drummond  
Linda Smith Memorium  
Manitoba Hydro  
Medispa Laser Skin Renewal Clinic  
Mulder Construction & Materials  
Robert Hamilton & Associates  
Schreimers Garden Centre  
Wade Nybakken - Niakwa Professional  
Western Corporate Solutions

## SILVER CONTRIBUTORS:

A+ Computers & Services Inc  
Aqua Vitae  
Ardelle Luke  
Bel Acres Country Club  
Bill Knight Flooring & Carpets Ltd.  
Birks  
Brenda McCracken  
Celia's Jewellery  
Chris Major, Wealth Management  
Corporate Concepts

## BRONZE CONTRIBUTORS:

Boes Ltd.  
Alison Burnett  
AON Reed Stenhouse  
Assiniboine Credit Union  
Bonfire Bistro  
Bothwell Cheese  
Browne & Co.